

INTRODUCTION TO FASHION DESIGN AND APPAREL CONSTRUCTION ACTIVITIES

Course Code: 5712

A. SAFETY

- 1. Demonstrate safety skills in the use of equipment, tools, and supplies.**
 - Research equipment, tools and supplies.
 - Select equipment and develop a presentation for the class.
 - Demonstrate proper use and care of equipment, tools and supplies.
 - Create a brochure or visual display outlining the safe use of equipment.
- 2. Arrange and maintain an efficient and safe work area.**
 - Research safe and efficient work areas.
 - Design efficient and safe work areas
 - Demonstrate efficient and safe work areas.

INTRODUCTION TO FASHION DESIGN AND APPAREL CONSTRUCTION ACTIVITIES

Course Code: 5712

B. CAREER PATHS

- 1. Explain the basic components of the fashion industry.**
 - Research the fashion industry.
 - Network with individuals from other states regarding the fashion industry.
- 2. Determine roles and functions of individuals engaged in the fashion industry.**
 - Invite a speaker in to talk to class about the fashion industry.
 - Research people in the fashion industry and their career pathways.
- 3. Explore opportunities for employment and entrepreneurial endeavors, i.e., shadowing, interviewing, mentoring.**
 - Invite a counselor from the state employment service to talk about job opportunities and how to prepare for a career.
 - Prepare mock interviews for students with a human resource administrator.
 - Create resumes and cover letters.
- 4. Examine education and training requirements and opportunities for career paths in fashion design and apparel construction.**
 - Explore SCOIS to gather information about fashion design and apparel construction.
 - Develop an information data base concerning fashion design and apparel construction and availability of higher education programs in South Carolina and neighboring states.

INTRODUCTION TO FASHION DESIGN AND APPAREL CONSTRUCTION ACTIVITIES

Course Code: 5712

C. FIBER AND TEXTILE MATERIALS

- 1. Select terminology for identifying, comparing, and analyzing common textile materials.**
 - Develop a fiber and textile booklet outlining defined terminology.
 - Create a terminology display.
- 2. Identify and evaluate properties of natural and manufactured fibers.**
 - Collect samples of natural and manufactured fibers.
 - Develop a list of criteria for evaluating fibers.
 - Compare fibers based on the criteria developed.
- 3. Describe the characteristics and usage of fabrics.**
 - Assemble samples in a notebook with descriptions, care, special methods of handling and best use for each sample.

INTRODUCTION TO FASHION DESIGN AND APPAREL CONSTRUCTION ACTIVITIES

Course Code: 5712

D. FASHION DESIGN AND APPAREL CONSTRUCTION SKILLS

- 1. Demonstrate ability to use technology in apparel and textile design.**
 - Demonstrate the use of technological construction equipment.
 - Use computer software to design apparel and textiles.
- 2. Analyze and apply the elements and principles of design.**
 - Collaborate with a Computer Aided Drafting class to design fashions.
 - Write a paper explaining how decorative and structural lines are used in fashion today. Use examples from magazines and catalogs to illustrate both structural and decorative lines.
 - Compare the way two different cultures have used lines and shapes to create fashions through the years. Bring examples to class that illustrate your major points.
 - Work with a partner to add fashion lines to outlines of simple garment design to create fashions. Arrange the new looks on a poster board with an evaluation of each. Share with your classmates.
- 3. Identify garment styles, features, and terminology.**
 - Research the fashion industry and compile a listing of terminology used with a definition.
 - Discuss photographs of traditional clothing from a variety of cultures.
 - Invite representatives from different cultures to visit and model native clothing and talk about their culture.
 - Collect pictures from magazines, catalogs, ads or the internet and design visual displays to show styles, features and use terminology when discussing.
 - Use the Internet to find outfits that will be appropriate for various situations.
- 4. Demonstrate garment construction skills.**
 - Develop a portfolio with one sample and a description of various construction skills- seams and seam finishes, facings, understitching, interfacing, zipper application, hemming techniques, hem finishes, hem stitches, closures, etc.
- 5. Construct a textile or apparel product using a pattern.**
 - Compare pattern companies.
 - Plan a fashion show.
 - Display completed product.

INTRODUCTION TO FASHION DESIGN AND APPAREL CONSTRUCTION ACTIVITIES

Course Code: 5712

- 6. Demonstrate equipment and materials for constructing, cleaning, pressing, repairing, and/or finishing textile products.**
 - Demonstrate the use of equipment as a presentation.
 - Develop a power point presentation to show the steps in using equipment.

INTRODUCTION TO FASHION DESIGN AND APPAREL CONSTRUCTION ACTIVITIES

Course Code: 5712

E. ELEMENTS OF THE FASHION INDUSTRY

- 1. Assess the cost of constructing, manufacturing, altering, or repairing textile products.**
 - Calculate the cost of constructing a textile product.
 - Compare the cost of constructing, manufacturing, altering, or repairing textile products.
- 2. Research environmental factors that influence merchandising.**
 - Collect pictures from magazines, catalogs, ads or the internet and design visual displays to show different clothing for protection/safety, modesty, identification.
- 3. Identify consumer strategies for the selection and maintenance of textile and apparel products.**
 - Find examples of factors that influence clothing choices.
 - In 30 seconds, list the reasons for wearing the clothing you have on today. Then list five ways your clothing express your personality. Share with the class.
 - Design a visual display showing a fabric sample, description of the fabric, and ways to maintain the fabric.
- 4. Examine apparel for infants, children and individuals with special needs.**
 - Visit a children's clothing store. Look at the clothing available for infants, toddlers, and older children. Make a list of positive and negative clothing features you observe. Create a visual display and share with the class.
 - Interview a physical therapist of a nursing home worker about the clothing needs of people with various physical disabilities.
 - Make a chart matching the types of physical disabilities with clothing that is most appropriate. Include descriptions of adaptations to ready-made clothes that can make them more suitable for the disability.
 - Interview a pregnant woman about clothing choices. Write an essay on your findings.
 - Role play various physical challenges that people with disabilities face.
 1. Place one arm in a sling. Put on shoes and socks. Tie your shoes. What suggestions would you give to overcome this challenge?
 2. Put on blue-blocker sunglasses (or yellow cellophane over glasses). Identify the color of fabrics. What suggestions would you offer to overcome the challenge of being color blind?

INTRODUCTION TO FASHION DESIGN AND APPAREL CONSTRUCTION ACTIVITIES

Course Code: 5712

3. Blindfold a partner and try to coordinate outfits. What suggestions would you offer a visually impaired person?
4. Wearing oversized gloves or socks on your hands to simulate arthritis, try to button a shirt. What type of clothing and clothing adaptations would you suggest for a person with arthritis or other disabilities.

INTRODUCTION TO FASHION DESIGN AND APPAREL CONSTRUCTION ACTIVITIES

Course Code: 5712

F. COMPONENTS OF CONSUMER BEHAVIOR

1. Discuss consumer rights and responsibilities.

- Research consumer laws
- Collect articles regarding consumer legislation and the fashion industry.
- Identify sources of consumer information.
- Design two ads one adhering to ethical advertising practices the other showing unethical advertising practices.

2. Assess the impact of cultural diversity on consumer behavior.

- Compare fashion industry consumer legislation in America with consumer legislation from another country.
- Establish an international pen pal relationship. Compare consumer behaviors.